

United Way 2020 Days of Caring — Partnership Opportunities

Sponsoring United Way Days of Caring is a tremendous way to LIVE UNITED in our community. Your support brings these impactful, volunteer driven, events to Greater Nashua. Make a difference today!



Food Security Meal Packaging Day of Caring — June, 2020
Packaging 20K meals at two events to support the food needs of our local pantries! Addressing Food Security in our Community!



Food Security Community Farming Day of Caring — April, 2020
Partner with Grow Nashua and the Nashua School District to support sustainable and health food access in our Community!



Early Childhood Day of Caring — May, 2020
Community Baby Shower
Starting Young Families Off on the Right Foot!



Homeless and Hunger Day of Caring — September, 2020
United We Sleep to End Hunger & Homelessness
Highlighting the issues of extreme poverty!



Homebound Elderly Day of Caring — Oct./Nov., 2020
United Way Shoebox Project
Caring for Homebound Seniors in our Community!



2019 Days of Caring Sponsorship Packages

	Community Partner	Community Change Maker	Community Superhero
Individual Event	\$500	\$1,000	\$1,500
All Events*	\$1,000	\$2,500	\$5,000

*All Events gives your company the package of benefits at EVERY Day of Caring for the year! One sponsorship, many benefits.

Return on Investment: Being a United Way Day of Caring Event Sponsor gives your company the opportunity to make a real difference in the community **AND** gain important public recognition by demonstrating that you care about giving back. Market research is very clear that customers care about community involvement and purchase from companies which are involved.

United Way events are highly visible, well-known, and respected throughout Greater Nashua. We are proud that *EVERY United Way event in 2016, 2017, and 2018 was covered prominently by the Nashua Telegraph, with additional coverage by WMUR and the Union Leader!*

Community Partners are recognized in United Way social media and on the Event T-Shirt. With over 1,300 Facebook and Twitter Followers, the coverage adds up fast!

Community Change Makers, in addition to the above, also have the opportunity to display their banners and place marketing materials at the event.

Community Superheroes, in addition to the above, receive special recognition at the event, are named in press releases, and are listed in event print advertising in the Nashua Telegraph.

In-kind Sponsors, if your company sells a product or service which is useful for one or more of our Days of Caring, we will gladly recognize that gift as a sponsorship. Please contact us for more information.

Contact us TODAY to become a 2019 United Way Day of Caring Sponsor!
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LIVE UNITED

