

## Corporate Partners as Year-Round Sponsors

**United Way of Greater Nashua Corporate Partners that sign on as year-round sponsors** receive a substantial amount of promotional visibility. As a year-round sponsor, your logo will be displayed and you will receive recognition at our events, including our four days of caring, our annual sleep out, and our annual donor/volunteer recognition baseball game. Your logo will also be on display on our event t-shirts, on our email footers, on our website, and you will be called out for recognition on our Facebook page and our Twitter feed, each of which have over 2,000 active followers.

**During 2019, United Way of Greater Nashua events were featured in the Nashua Telegraph and Manchester Union Leader over 30 times!** We were also featured 3 times on WMUR during the evening news as well as having a segment on Chronicle. As you can see, by partnering with us, you will receive recognition as a key player on a strong and well-respected Team.

**How it works:** The United Way of Greater Nashua Corporate Partner is a one-time, \$5,000 gift. Your participation is exclusive, meaning that there is only one spot available per industry classification. Your funding helps us to make our dollars go further in the community and recognizes you as a strong partner in making change happen in our community! Contact Mike Apfelberg (603)864-0202 or [mapfelberg@unitedwaynashua.org](mailto:mapfelberg@unitedwaynashua.org) to get involved as a corporate sponsor!

	<p style="text-align: center;"><b>United Way of Greater Nashua</b> <b>“Celebration of U” Volunteer/Donor Recognition Event</b></p> <p>A great event with 150+ United Way donors and volunteers at the Anheuser-Busch Biergarten!</p> <ul style="list-style-type: none"> <li>• Prominent signage placement</li> <li>• Logo w/link to company website in all event e-communications &amp; on event page</li> <li>• Free tickets to event</li> <li>• Included in press release, radio PSA, cable TV announcement, online listings</li> </ul>
	<p style="text-align: center;"><b>United Way of Greater Nashua Days of Caring</b></p> <p>5 Days of Caring in the Community! Signage placement at event site Logo on event T-shirt, poster &amp; promotional marketing materials Logo with link to company site in all event e-communications &amp; on event page Opportunity to place promotional items at event on sponsor table Included in press release, radio PSA, cable TV announcement, online event listings</p>
	<p style="text-align: center;"><b>Electronic Communications from UWGN</b></p> <p>Logo w/link to company site included on UWGN homepage Company logo included in all UWGN staff email signatures Logo w/link to company site included in Quarterly UWGN e-newsletters to over 10,000 subscribers Mentions with logo on our very popular social media feeds</p>
	<p style="text-align: center;"><b>Print Communications from UWGN</b></p> <p>Listed as a Corporate Partner for 2019 on UWGN letterhead Listing included in mailings mailed to donors (approx. 10,000) Logo included in print advertising recognizing campaign donors in the Nashua Telegraph</p>