United Way of Greater Nashua

Tracking Program Outcomes >>>> Tracking Community Level Systems Improvement
United Way Strategic Framework

CHILDHOOD SUCCESS
- Children enter school ready and are successful in primary school.

YOUTH SUCCESS
- Youth gain the knowledge, skills, and credentials to obtain family sustaining employment.

HEALTH
- Individuals/families have access to healthcare and improve their health.

ECONOMIC MOBILITY
- Individuals/families improve their socio-economic status.

Community Goals
Root Causes---Improved Quality of Life

- Ready for K
- 3rd 4th Grade Reading Proficiency

- HS Graduation Rate
- Higher Ed/Cert Rate
- Employed @ Living Wage
- Civic Engagement Rate

- Length & Quality of Life
- Access to Care
- Rate Chronic Disease
- Rates Behavioral Health/Substance Misuse
- Safe from Violent Crimes
- Active, Engaged Older Adults

- Achieve Financial Stability
- Employment Rate
- Employment Opportunity
- Affordable Housing Rate
What Will it Take for Greater Nashua to Become the Healthiest Place to Live in NH?

Our Current Rankings for Health Factors

# 5  Health Outcomes
# 6  Length of Life
# 5  Quality of Life
# 5  Health Behaviors
# 5  Clinical Care
# 8  Social and Economic
# 10 Physical Environment

For Overall Health Outcomes:
Ranking is derived from equally rating our overall a variety of data outcomes that contribute to length and quality of life: Hillsborough county ranks 5th among 10 counties in NH. Our rankings in individual categories has shifted within individual categories but our overall ranking remains 5th.

Data from RWJ County rankings demonstrate that where you live influences how well and how long your live.
HEALTH GOALS
Individuals/families have access to healthcare and improve their health

Our Community Strengths
- Physical inactivity rate*
- Access to exercise opportunities
- Teen births
- Uninsured
- Access to primary care physicians
- Access to dentists
- Diabetic monitoring
- Mammography screening
- Some college
- Unemployment*
- Overall poverty rate*
- Injury deaths
- Reduction in obesity among 2-4 year-olds
- Water quality *
- Air quality*

Factors That Need Attention
- Adult smoking
- Obesity*
- Preventable hospital stays
- Violent crime*
- Health equity /health disparities
- Children living in poverty*
- Intense poverty in specific census tracts
- Teens texting and driving
- Teen bullying*
- Teen depression (sad or hopeless /considered suicide)
- Latino/Hispanic teen smoking
- Access to behavioral health resources
- Youth & teen vaping*
- Sexually transmitted disease
- Drug related death & overdoses

*Indicates issue is trending in a negative direction
* Indicates issue is trending in a positive direction
Orange text indicates current UWGN investment
United Way Invests in Health for Strong Communities
Focus on Health

<table>
<thead>
<tr>
<th>Program</th>
<th>Annual Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meals On Wheels</td>
<td>30750</td>
</tr>
<tr>
<td>Volunteer Caregivers Program</td>
<td>9625</td>
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<tr>
<td>Burke Street Café</td>
<td>7500</td>
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<tr>
<td>Healthy Living</td>
<td>6000</td>
</tr>
<tr>
<td>Emergency Shelter &amp; Transitional Housing (DV)</td>
<td>8500</td>
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<tr>
<td>Young Women's Leadership Prevention</td>
<td>13000</td>
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<tr>
<td>Forensic Interview Program</td>
<td>5000</td>
</tr>
<tr>
<td>Crisis Intervention and Advocacy</td>
<td>19500</td>
</tr>
<tr>
<td>Community Hospice House</td>
<td>7500</td>
</tr>
<tr>
<td>Adult Day Service Program</td>
<td>9500</td>
</tr>
<tr>
<td>Greater Nashua Mobile Health Clinic</td>
<td>6500</td>
</tr>
<tr>
<td>Greater Nashua Dental Connection</td>
<td>18500</td>
</tr>
<tr>
<td>Counseling At-Risk Youth</td>
<td>16000</td>
</tr>
<tr>
<td>Early Intervention for Acting Out Preteens</td>
<td>7500</td>
</tr>
<tr>
<td>Substance Misuse Prevention</td>
<td>7500</td>
</tr>
<tr>
<td>Total</td>
<td>172875</td>
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</tbody>
</table>

**People Helped Annually: 7341**

**Community Initiatives & Events 2016-19**
Food Packaging: 70,000 Meals Packaged
Shoe Box Project For Seniors: 1,050 Kits Distributed
Community Farming: 3 urban farming projects cultivated
Emergency Food Grants Secured and Distributed: 232,815

**2016-19 Investment in Health**
- Access to Care: 31%
- Behavioral Health: 24%
- Food/Nutrition: 14%
- Safety/DV Prevention: 10%
- Substance Prevention: 27%

**Survivors Reduced Exposure to Violence:** 438
**People Adopt Healthy Behaviors:** 249
**Reduce Mentally Unhealthy Days:** 336
HEALTH STRATEGIES
Scientifically supported (evidence based) strategies to improve long-term health outcomes

Scientifically Supported Strategies

Tobacco Use
- Cell-phone tobacco cessation interventions
- Health care provider reminders for tobacco cessation
- Internet-based tobacco cessation interventions
- Mass media campaigns against tobacco use
- Smoke-free policies for multi-unit housing
- Statewide comprehensive tobacco programs
- Tobacco cessation therapy affordability
- Tobacco quit lines/help lines
- Tobacco taxes

Alcohol and Drug Use
- Administrative license suspension/revocation laws (advocacy)
- Alcohol screening and brief interventions
- Alcohol outlet density restrictions
- Alcohol taxes
- Blood Alcohol concentration laws
- Breath testing checkpoints
- Commercial host liability laws
- Drug Courts
- Enhanced enforcement prohibiting alcohol sales to minors
- Family treatment drug courts
- Ignition interlock devices
- Media campaigns against alcohol-impaired driving
- Mentoring programs
- Maintain drinking age laws at 21
- Multi-component community interventions against alcohol-impairment

Sexual Activity
- Behavioral interventions to prevent STI’s (sexually transmitted infection)
- Comprehensive clinic-based programs for pregnant & parenting teens
- Risk reductions sexual education
- Computer-based interventions to prevent STIs
- Condom availability programs
- Expedited partner therapy for STIs

continued---
HEALTH STRATEGIES

Scientifically supported (evidence based) strategies to improve long-term health outcomes

Scientifically Supported Strategies (continued)

Access to Care
Centering Pregnancy (prenatal group setting)
Water fluoridation
Federally qualified health centers
Medical homes
Mental health benefits (advocacy)
Rural training in medical education
School dental programs
School-based health centers
Telemedicine
Text message-based health interventions

Family and Social Support
Activity programs for older adults
Early childhood home visiting
Extracurricular activities for social engagement
Group-based parenting (in Education Impact Area)
Nurse-family partnership
Outdoor experiential education and wilderness therapy

Diet and Exercise

Activity programs for older adults
Breastfeeding promotion programs
Community-based social support for physical activity
Competitive pricing for healthy foods
Complete streets & streetscape design
Exercise prescriptions
Fruit and vegetable incentive programs
Individually-adapted physical activity programs

What Else Should We Be Doing?
What Else Could We Do Differently?
Education Goals
- Children enter school prepared and succeed in the early primary grades.
- Youth gain the knowledge, skills and credentials to obtain family-sustaining employment.

Our Community Strengths
- High school graduation rate (overall)
- Preschool enrollment (overall)
- # of people with some college
- Unemployment rates (overall)
- Overall poverty rate

Factors That Need Attention
- Ready for kindergarten
- Preschool enrollment (low-income families)
- 3rd grade math proficiency
- 3rd grade reading proficiency
- Dropout rates (Nashua, Merrimack exceed 5%)
- Opportunity gaps/equity
- Children living in poverty
- Children experiencing toxic stress
- Access to behavioral health supports
- Access to Early Childhood Ed
- ECE Teacher Retention

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Orange text indicates current UWGN investment
United Way Invests in Strong Communities
Focus on Education

Education: Program Investments

<table>
<thead>
<tr>
<th>Program</th>
<th>Annual Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Burke Street Early Learning Center</td>
<td>$9,750</td>
</tr>
<tr>
<td>Nashua Child Development Center</td>
<td>$14,000</td>
</tr>
<tr>
<td>Early Childhood Low-Income Subsidy</td>
<td>$22,250</td>
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<tr>
<td>Nashua Police Athletic League</td>
<td>$10,125</td>
</tr>
<tr>
<td>Girls Center</td>
<td>$12,000</td>
</tr>
<tr>
<td>Be Great Graduate</td>
<td>$7,000</td>
</tr>
<tr>
<td>Clearway Alternative High School</td>
<td>$8,000</td>
</tr>
<tr>
<td>One-On-One Youth Mentoring</td>
<td>$9,000</td>
</tr>
<tr>
<td>Family Connections</td>
<td>$4,000</td>
</tr>
</tbody>
</table>
| Total                                | $96,125           

Students improve performance on academic course grades: 742
Infants and toddlers (0-5) achieved developmental milestones: 407
Students at risk of failing achieved on-time grade transitions: 897

Children Helped Annually: 1,138

Education Investments 2016-19

- After-School Programs: 30%
- Alternative High School: 8%
- Early Childhood Ed: 48%
- Pre-school Family Supports: 4%
- Youth Mentoring: 10%

UWGN Initiatives and Events:

- Smart Start Coalition: $50,000 Family Engagement Grant
- Community Baby Shower: 110 New Families Supported
- OGN Youth leaders: 22
- Little Free Libraries: 17

June 17, 2019
EDUCATION STRATEGIES
- Scientifically supported (evidence based) strategies to improve long-term health outcomes

Scientifically Supported Strategies

Alternative high schools for at-risk students
Attendance Interventions
Career and Technical Education Programs
Career Learning Communities
Chicago Child Parent Centers
College Access Programs
Drop out prevention programs
Drop out prevention programs for teen mothers
Early Head Start
Family and Schools Together
Full-day Kindergarten
Health Career Recruitment for Minority Students
One–One Mentoring programs (youth/adult)
Pre-school Education including social/emotional growth

“No Excuses” Charter School Model
Knowledge Is Power Program (high expectations)
Incredible Years (interpersonal relationship training)
Pre-school programs with family support services
Reach out and Read
School breakfast
School-based health care
School-based social and emotional instruction
School-based violence and bullying prevention
School-wide Positive Behavior Interventions and Supports
Summer Learning Programs
Technology-enhanced classroom instruction
Universal Pre-Kindergarten for 4-year olds

What Else Should We Be Doing?
What Could We Do Differently?
✓ ECONOMIC MOBILITY GOALS

- Individuals/families achieve financial stability and have the opportunity to improve their socioeconomic status

Our Community Strengths

Low unemployment rate
Well-educated population
Low risk business-friendly ecosystem
Overall rate of poverty*
Active retiree pool of volunteers
Growing diversity*

Factors That Need Attention

Population growth/negative net migration*
Aging workforce*
Labor Participation Rate*
Opportunity gaps/equity
Affordable housing/housing cost burden*
Low to No Rental Housing Available
Long commute to work/transportation
Children living in poverty*
Children in single-parent household*
Underemployed skilled workers
Livable wage/cost of living gaps
Low-income mothers single head of household
Quality Affordable Childcare
Workforce transportation
Severe poverty concentrated in some neighborhoods

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United Way Invests in Strong Communities
Focus on Economic Mobility

<table>
<thead>
<tr>
<th>Economic Mobility: Program Investments</th>
<th>Annual Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transitional Housing (Front Door)</td>
<td>$25,000</td>
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<tr>
<td>Intervention Homelessness (Front Door)</td>
<td>$15,000</td>
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<tr>
<td>Ann Marie House (Family Promise)</td>
<td>$25,000</td>
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<tr>
<td>Court Diversion (YC)</td>
<td>$21,400</td>
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<tr>
<td>College and Career Preparation</td>
<td>$17,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$103,400</strong></td>
</tr>
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</table>

People Helped Annually: 515

**Community Engagement & Initiatives:**
Familywise Prescription Discounts: Over $1,000,000 in savings in greater Nashua
211 Referrals (2016-18): 13,917
OGN for Equity, Inclusion and Integration
Food Packaging Events 70,000 Meals
Community baby Showers for 125 young families
1050

<table>
<thead>
<tr>
<th>#</th>
<th>Sample Outcomes</th>
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</thead>
<tbody>
<tr>
<td>124</td>
<td>Obtained Jobs or Increased Wages</td>
</tr>
<tr>
<td>95</td>
<td>Attended 2 or 4-year College or Apprenticeship</td>
</tr>
<tr>
<td>72</td>
<td>At-Risk Youth Completed High School On-Time</td>
</tr>
<tr>
<td>71</td>
<td>Retain Jobs For At Least 6-months</td>
</tr>
<tr>
<td>34</td>
<td>Improved Soft-Skills</td>
</tr>
</tbody>
</table>

3rd Year Results Not Yet Reported
ECONOMIC MOBILITY STRATEGIES

Scientifically supported (evidence based) strategies to improve long-term health outcomes

Scientifically Supported Strategies
- Adult vocational training
- Transitional jobs
- Flexible work scheduling
- Paid family leave
- Child care subsidies
- Earned income tax credit
- FULL child support pass-through and disregard

Strategies with Some Evidence
- Employee assistance programs
- Paid sick leave laws
- Telecommuting
- Paid Family leave
- Debt advice for tenants with unpaid rent
- Individual development accounts (IDAs)
- Living wage laws
- Matched $ incentives for saving tax refunds
- GED/HISET certificate programs
- Sector-based workforce initiatives
- Youth summer employment programs

What Else Should We Be Doing?
What Could We Do Differently?
United Way
ALL IN TOGETHER

United Way of Greater Nashua
United Way Board and staff express sincere gratitude to the many community members that contributed their voice and expertise in identifying the challenges and opportunities we face together as a community.

Data Resources:
The following data sources were used in deriving this summary.

*United Way Global Strategic Framework*

*RWJ County Rankings, Robert Wood Johnson Foundation*

*Greater Nashua Community Health Assessment, Greater Nashua Public Health*

*Nashua Regional Plan, Nashua Regional Planning Commission*

*Carsey Institute Library, University of NH*

*Kids Count Datebook, Anne E. Casey Foundation*

*2017-2018 Annual Report, Southern NH Services*