The United Way of Greater Nashua has some of the most wiggin and awesome opportunities to make a big difference around and we are bundling them for brave sponsors that enjoy wicked savings and gnarly adventures. These packages include Skydive United, Over The Edge, the Blizzard Blast Obstacle Race, and Community Storm Race. The funds will go towards United Way's COVID Response Fund, Community Investment Grants, the Youth Homelessness Fund and work to improve our community's safety net as we fight for the health, education, and economic mobility of every person in the Greater Nashua Area.

The packages offer sponsors simplicity, eye-catching promotion, memorable experiences, and big impact with a local organization that keeps the money in our community and uses it efficiently. The United Way of Greater Nashua has been awarded the highest level of certification for accountability, transparency, and financial management by both Charity Navigator and GuideStar.

These packages are exclusive to your industry, so reach out to Samantha to reserve your bundle or a la carte option, scassista@unitedwaynashua.org.

### Most Excellent

- **Naming Sponsorship for all 4 Events**
  - Value: $13,500
  - Cost: $10,000

### Totally Tubular

- **Video/Landing Sponsor (Skydive United), Landing/Helmet Sponsor (Over the Edge), and Major Obstacle/Unique Item for the Blizzard Blast and Community Storm Run**
  - Value: $6,000
  - Cost: $4,500

### Very Rad

- **Banner Sponsor (Skydive United), Rope/Unique Sponsor (Over the Edge), and Obstacle/Team for the Blizzard Blast and Community Storm Run**
  - Value: $3,500
  - Cost: $2,500
MARKETING OPPORTUNITY FOR DARING COMPANIES

SKYDIVE UNITED IS A LITERAL LEAP OF FAITH TO ERRADICATE YOUTH HOMELESSNESS, THE GREATEST HOMELESSNESS HURDLE OUR COMMUNITY IS FACING. IT IS HIDDEN AND WITH SKYDIVE UNITED WE SHINE A LIGHT ON THIS ISSUE THAT WE WILL OVERCOME AS A TEAM.

**SPONSORSHIP LEVELS**

**Naming/Helmet Sponsor - $3,500**
Premier logo on event collateral and t-shirts, branding at take off point and at the United Way office, logo on jumpers' helmets, custom PR campaign, interview on Community Connections Radio Show, FB live session, and opportunity for one tandem jumper from your company

**Banner Sponsor - $1,000**
Branding and Banner displayed at the waiting area, social media promotion, logo on t-shirts, and sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

**Video/Landing Sponsors - $2,000**
Logo on produced videos, on collateral and t-shirts, banner at Landing Zone, social media exposure, email blast sponsor, sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

**T-Shirt Sponsor - $500**
Logo on t-shirt, social media promotion, branding on United Way website and social webpages
MARKETING OPPORTUNITY FOR FEARLESS COMPANIES

OVER THE EDGE MAKES A 24- Story Difference in the Work of 30+ Local Nonprofits Every Year and is the Largest UWGN Fundraiser Benefiting the COVID and Community Impact Funds. The Sky is the Limit for Those We Help with This Event!

Naming Sponsor - $7,500
Premier logo on event collateral and t-shirts, branding at the United Way office, custom PR campaign, interview on Community Connections Radio Show, FB live session, logo on Thank You cards, feature in quarterly UWGN Newsletter and opportunity to join the United Way VIP team

Landing Zone/ Helmet Sponsors/ Party at the Top - $2,500
Logo on collateral associated to your unique element and t-shirts, social media exposure, dedicated email blast to 10,000+ readers
Rope/Unique Sponsor - $1,500
Branding displayed in area unique to your company, social media promotion, logo on t-shirts. Options include: Rope, Registration, Photo Booth, Video Camera, Viewing Area, or Chicken Coop - First come, first serve

Toss the Boss Challenge Game - $1,000
Colleagues band together to raise the funds to push their boss against the ropes. Funds can be raised in any way but if the boss ups the ante, he/she can elect who to send over in his/her place

T-Shirt Sponsor - $500
Logo on t-shirt, social media promotion, branding on United Way website and social webpages
MARKETING OPPORTUNITY FOR DYNAMIC COMPANIES

BLIZZARD BLAST OBSTACLE COURSE RACE AND COMMUNITY BY STORM FUN RUN IS A TWO-FOR-ONE EVENT THAT STARTS WITH A VIRTUAL 5K/10K/HALF-MARATHON WINTER RUN AND ENDS WITH NEW HAMPSHIRE'S PREMIER OBSTACLE COURSE AND COMMUNITY CELEBRATION.

Blaster Naming Sponsor - $2,500
Premier logo on event signage, collateral and t-shirts, branding at the United Way office for your company, Marketing & Custom PR Campaign, interview on Community Connections Radio Show, FB live session, and t-shirts for up to 8 Community Run Participants and 4 OCR competitors

Major Obstacle/Unique Promo Sponsors - $1,500
Branding on a Major Obstacle for the OCR and Logo on collateral and t-shirts, social media exposure and 4 Community Run participants and 2 OCR competitors; Three unique sponsorships: Hand Sanitizer, Map, Mask/Buff

Obstacle/ Team Sponsor - $1,000
Branding on an OCR Obstacle and at your workplace through signage and videos, social media exposure and masks/t-shirts for up to 4 Community Run participants and 2 OCR competitors

Two Team Sponsor - $500
Name on t-shirt and BlizzardBlastRun.com, 4 Community Run participants with an even application of funds to runners to seed their personal fundraising efforts as well as 2 OCR competitors
BLIZZARD BLAST IS A 5K /10K /HALF-MARATHON TOUGH WINTER RUN (OR WALK) FOR COMPETITORS AND NOVICES ALIKE. IT IS FUN FOR THE WHOLE FAMILY, ENCOURAGES HEALTH AND COMMUNITY ENGAGEMENT

**MARKETING OPPORTUNITY FOR DYNAMIC COMPANIES**

**Naming Sponsor - $7,500**
Premier logo on event signage, collateral and t-shirts, a location named and branded for your company, FB/IG takeover, interview on Community Connections Radio Show, FB live session, and masks/t-shirts for up to 10 runners

**Unique Sponsors - $1,000**
Logo on collateral and t-shirts, social media exposure and masks/t-shirts for up to 5 runners; **Four** sponsorships, **First Come, First Serve**: Hand Sanitizer, Map, Mask, and Swag Bag

**Location Sponsor - $1,000**
Branding available at a UW Partner agency, social media exposure and masks/t-shirts for up to 5 runners

**Team Sponsor - $500**
Name on t-shirt and BlizzardBlastRun.com, 1/2 off team registration for 2022, and an even application of fund to runners to seed their personal fundraising efforts

**Inside the Swag Bag Sponsor - $100**
Inclusion of promotional material, coupons or the link in the swag bag for each runner. Materials must be provided by the company