



EXTREME

SPONSORSHIP PACKAGE



United Way
of Greater Nashua



The United Way of Greater Nashua has some of the most *wiggin and awesome* opportunities to make a big difference around and we are bundling them for brave sponsors that enjoy *wicked* savings and *gnarly* adventures. These packages include **Skydive United**, **Over The Edge**, the **Blizzard Blast Obstacle Race**, and **Community Storm Race**. The funds will go towards United Way's COVID Response Fund, Community Investment Grants, the Youth Homelessness Fund and work to improve our community's safety net as we fight for the **health**, **education**, and **economic mobility** of every person in the Greater Nashua Area.

The packages offer sponsors simplicity, eye-catching promotion, memorable experiences, and big impact with a local organization that keeps the money in our community and uses it efficiently. The United Way of Greater Nashua has been awarded the highest level of certification for accountability, transparency, and financial management by both Charity Navigator and GuideStar.

These packages are exclusive to your industry, so reach out to **Samantha** to reserve your bundle or a la carte option, scassista@unitedwaynashua.org.

**MOST
EXCELLENT**
Naming
Sponsorship for
all 4 Events

Value: \$13,500
Cost: \$10,000

**TOTALLY
TUBULAR**
Video/Landing Sponsor (Skydive United), Landing/Helmet Sponsor (Over the Edge), and Major Obstacle/Unique Item for the Blizzard Blast and Community Storm Run

Value: \$6,000
Cost: \$4,500

**VERY
RAD**
Banner Sponsor (Skydive United), Rope/Unique Sponsor (Over the Edge), and Obstacle/Team for the Blizzard Blast and Community Storm Run

Value: \$3,500
Cost: \$2,500



MARKETING OPPORTUNITY FOR DARING COMPANIES

LIVE UNITED



SKYDIVE UNITED IS A LITERAL LEAP OF FAITH TO ERRADICATE YOUTH HOMELESSNESS, THE GREATEST HOMELESSNESS HURDLE OUR COMMUNITY IS FACING. IT IS HIDDEN AND WITH SKYDIVE UNITED WE SHINE A LIGHT ON THIS ISSUE THAT WE WILL OVERCOME AS A TEAM.

SPONSORSHIP LEVELS

Naming/Helmet Sponsor - \$3,500

Premier logo on event collateral and t-shirts, branding at take off point and at the United Way office, logo on jumpers' helmets, custom PR campaign, interview on Community Connections Radio Show, FB live session, and opportunity for one tandem jumper from your company

Video/Landing Sponsors - \$2,000

Logo on produced videos, on collateral and t-shirts, banner at Landing Zone, social media exposure, email blast sponsor, sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

Banner Sponsor - \$1,000

Branding and Banner displayed at the waiting area, social media promotion, logo on t-shirts, and sponsorship put towards the personal fundraising efforts of one tandem jumper from your company

T-Shirt Sponsor - \$500

Logo on t-shirt, social media promotion, branding on United Way website and social webpages



United Way
of Greater Nashua

GIVE. ADVOCATE. VOLUNTEER.

www.UnitedWayNashua.org



"Over The Edge" Fundraiser Held
at Brady Sullivan Tower

WMUR 9

MARKETING OPPORTUNITY FOR FEARLESS COMPANIES

LIVE UNITED



OVER THE EDGE MAKES A 24-STORY DIFFERENCE IN THE WORK OF 30+ LOCAL NONPROFITS EVERY YEAR AND IS THE LARGEST UWGN FUNDRAISER BENEFITING THE COVID AND COMMUNITY IMPACT FUNDS. THE SKY IS THE LIMIT FOR THOSE WE HELP WITH THIS EVENT!

SPONSORSHIP LEVELS

Naming Sponsor - \$7,500

Premier logo on event collateral and t-shirts, branding at the United Way office, custom PR campaign, interview on Community Connections Radio Show, FB live session, logo on Thank You cards, feature in quarterly UWGN Newsletter and opportunity to join the United Way VIP team

Landing Zone/Helmet Sponsors/Party at the Top - \$2,500

Logo on collateral associated to your unique element and t-shirts, social media exposure, dedicated email blast to 10,000+ readers



United Way
of Greater Nashua

GIVE. ADVOCATE. VOLUNTEER.

www.UnitedWayNashua.org

LIVE UNITED **Over the** **EDGE**

BRADY•SULLIVAN
P R O P E R T I E S

Aug. 16-17
2021
1000 Elm Street
Manchester



LIVE UNITED



Rope/Unique Sponsor - \$1,500

Branding displayed in area unique to your company, social media promotion, logo on t-shirts. Options include: Rope, Registration, Photo Booth, Video Camera, Viewing Area, or Chicken Coop - First come, first serve

Toss the Boss Challenge Game - \$1,000

Colleagues band together to raise the funds to push their boss against the ropes. Funds can be raised in any way but if the boss ups the ante, he/she can elect who to send over in his/her place

T-Shirt Sponsor - \$500

Logo on t-shirt, social media promotion, branding on United Way website and social webpages

SPONSORSHIP LEVELS



GIVE. ADVOCATE. VOLUNTEER.

www.UnitedWayNashua.org

United Way
of Greater Nashua



MARKETING OPPORTUNITY FOR DYNAMIC COMPANIES



LIVE UNITED

BLIZZARD BLAST OBSTACLE COURSE RACE AND COMMUNITY BY STORM FUN RUN IS A TWO-FOR-ONE EVENT THAT STARTS WITH A VIRTUAL 5K/10K/HALF-MARATHON WINTER RUN AND ENDS WITH NEW HAMPSHIRE'S PREMIER OBSTACLE COURSE AND COMMUNITY CELEBRATION.

Blaster Naming Sponsor - \$2,500

Premier logo on event signage, collateral and t-shirts, branding at the United Way office for your company, Marketing & Custom PR Campaign, interview on Community Connections Radio Show, FB live session, and t-shirts for up to 8 Community Run Participants and 4 OCR competitors

Obstacle/ Team Sponsor - \$1,000

Branding on an OCR Obstacle and at your workplace through signage and videos, social media exposure and masks/t-shirts for up to 4 Community Run participants and 2 OCR competitors

Major Obstacle/Unique Promo Sponsors - \$1,500

Branding on a Major Obstacle for the OCR and Logo on collateral and t-shirts, social media exposure and 4 Community Run participants and 2 OCR competitors; Three unique sponsorships: Hand Sanitizer, Map, Mask/Buf

Two Team Sponsor - \$500

Name on t-shirt and BlizzardBlastRun.com, 4 Community Run participants with an even application of funds to runners to seed their personal fundraising efforts as well as 2 OCR competitors



SPONSORSHIP LEVELS



United Way
of Greater Nashua

GIVE. ADVOCATE. VOLUNTEER. www.UnitedWayNashua.org



MARKETING OPPORTUNITY FOR DYNAMIC COMPANIES

LIVE UNITED



BLIZZARD BLAST IS A 5K /10K /HALF-MARATHON TOUGH WINTER RUN (OR WALK) FOR COMPETITORS AND NOVICES ALIKE. IT IS FUN FOR THE WHOLE FAMILY, ENCOURAGES HEALTH AND COMMUNITY ENGAGEMENT

Naming Sponsor - \$7,500

Premier logo on event signage, collateral and t-shirts, a location named and branded for your company, FB/IG takeover, interview on Community Connections Radio Show, FB live session, and masks/t-shirts for up to 10 runners

Location Sponsor - \$1,000

Branding available at a UW Partner agency, social media exposure and masks/t-shirts for up to 5 runners

Inside the Swag Bag Sponsor - \$100

Inclusion of promotional material, coupons or the link in the swag bag for each runner. Materials must be provided by the company

Unique Sponsors - \$1,000

Logo on collateral and t-shirts, social media exposure and masks/t-shirts for up to 5 runners; **Four** sponsorships, **First Come, First Serve**: Hand Sanitizer, Map, Mask, and Swag Bag

Team Sponsor - \$500

Name on t-shirt and BlizzardBlastRun.com, 1/2 off team registration for 2022, and an even application of fund to runners to seed their personal fundraising efforts

SPONSORSHIP LEVELS



GIVE. ADVOCATE. VOLUNTEER.

www.UnitedWayNashua.org

United Way
of Greater Nashua