



United Way  
of Greater Nashua

## United Way Community Impact 2020-2021



At **United Way of Greater Nashua**, we believe that health, education, and economic mobility are the building blocks of a good life. We bring together resources and donations from partners, sponsors, and independent donors large and small to make investments in these three key areas. Through strategic and focused efforts, we deliver programs to those who need it most, when they need it most.

### Who We Help

We fight for the vulnerable populations in our community who have been marginalized due to race, gender, sexual orientation, age, disability, or abuse. From traumatized veterans to homeless youth, we help anyone facing unforeseen and unexpected roadblocks. United Way invests heavily in programs that give people access to the tools and resources they need to overcome challenges and create a better life for themselves and their families.

### The United Way Responds

Our community's needs are dynamic. United Way is positioned to quickly respond. We regularly review data and perform comprehensive community needs assessments to drive investments in programs that meet people where they are right now. *By maintaining an agile and very small staff and a large base of volunteers, we are able to quickly mobilize when the need arises.*



## A message from United Way

Since its founding in 1930, United Way of Greater Nashua has worked to fight for the health, education, and economic mobility of every person in our community. That mission has never changed. This 90 year era has been bounded by two crises: The Great Depression and The COVID-19 Pandemic. While the commitment to our core mission is steadfast, we also maintain our ability to respond to change quickly and effectively. Through our investments in select partner nonprofits, we have created a strong safety net that keeps our community strong even in trying times.

During the pandemic years of 2020 and 2021, our safety net allowed us to help keep the organizations that support our mission up and running when funding from other sources ran out. From sourcing and distributing hand sanitizers, face masks, and toilet paper to raising and disbursing over \$750K in emergency funds for local partners, we stepped up. Over 800 United Way volunteers distributed over 110,000 school lunches, refurbished 800 laptops for local learners, connected 900 students to the internet through our hotspot program, shopped for and delivered groceries to quarantined families and individuals, and distributed critical PPE, including 300,000 face masks. The graphic on the back of this brochure shows these efforts and more.

Every single volunteer and every single donor has helped make our community stronger. We are filled with gratitude and humility for their generosity. We do not know what 2022 will bring, but we are certain of two things: there will be community needs, and there will, of course, be change. United Way will be there, with your support, to continue uplifting the lives in our community, carrying out the fight for the building blocks of a good life: health, education, and economic mobility.

We invite you to join us in this fight because we remain convinced that

Great Things Happen When We LIVE UNITED!

*Mike Apfelberg, President*  
*Bob Mack, Board Chair*



# THE UNITED WAY SAFETY NET ready to help at every step in life



### Childhood Success

Children enter school ready and are successful in primary school

### Youth Success

Youth gain the knowledge, skills, and credentials to obtain family sustaining employment

### Health

Individuals and families have access to health care and improved health

### Economic Mobility

Individuals and families improve their socioeconomic status

## Working Together

*At any stage of life, you can be presented with the unexpected. Getting back on your feet is easier if there's someone there to lend a hand. That's what we do at the United Way. It's too big a job to do alone, so we call on the help of nonprofit partners and community leaders. Together, we create a strong safety net that ensures equitable access to health, education, and economic mobility, and that supports individuals and families throughout the entire lifespan.*

## Lifting Up the Community One Dollar at a Time



When you give to the United Way of Greater Nashua, you are making a difference by helping in the fight for the basic needs, education, economic mobility, and health of every person in our community.

**\$1/day**

Prevents a family in crisis from being evicted through the Prevention and Intervention program at [Front Door Agency](#).



**\$3/day**

Provides art supplies for 25 creative preschoolers at [Marguerite's Place Inc. Childcare Program](#)



**\$5/week**

Provides a summer camp experience for a child whose family is transitioning out of homelessness with [Family Promise of Southern New Hampshire](#).



**\$10/week**

Provides dental cleanings and screenings at [Greater Nashua Dental Connections](#) for 14 kids without dental insurance.



**\$20/week**

Provides a safe haven at [Bridges Domestic Violence Shelter](#) for a woman and 4 children that are fleeing from domestic violence.



**Your gift *no matter the size*, is an investment in the lives of your neighbors and the well-being of our community.**

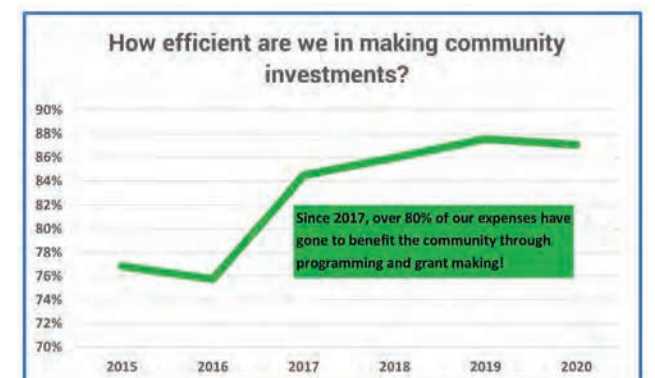
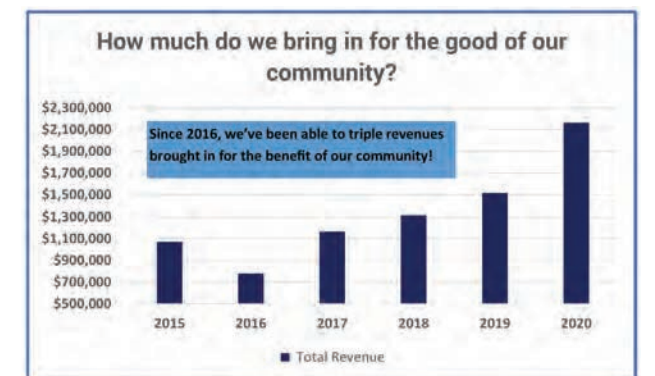
## Why Give to the United Way of Greater Nashua?

Your donation, no matter the size, delivers positive change right where you live and work. **98% of all funds stay local.** As we've grown, we have maintained a greater than 85% efficiency by keeping overhead low and focusing on getting funds out into the community. Because we rely on a diversity of revenue sources, such as individual giving, community fundraising events, grants, and sponsorships, we can sustain long-term plans for giving that have maximum impact.

- A stronger community
- A healthier community
- Better schools
- More opportunities

## UWGN "by the numbers"

The United Way of Greater Nashua is a fiscally responsible nonprofit organization with top ratings from GuideStar and Charity Navigator for accountability and transparency.



## #NASHUAUNITEDSTRONG COVID-19 Community Relief Impact

Our COVID Pandemic Impact: During 2020 and 2021 United Way stepped up in myriad ways to support the community, striving to fill gaps in service, keep the public safe, and assist struggling nonprofits to maintain client supports. This graphic gives a snapshot of these efforts, which are still ongoing and currently include school tutoring, food distribution, and addressing other needs as they arise.



## The Power of the Community Chest

Our founders believed that by pooling resources, we could better meet the critical needs of the underserved in our community. They called it the Community Chest. Today it is known as the Community Impact Fund. Now more than ever, we appreciate how small donations add up to make a big difference. We raise money for the fund through workplace campaigns, events, sponsorships, fundraisers, estate planning, and more. We then distribute aid where it is most urgently needed.

## Partner Organizations

Girls Inc of New Hampshire  
Marguerite's Place  
Adult Learning Center  
Granite State Children's Alliance  
Boys & Girls Club of Greater Nashua  
Meals Matter  
Big Brothers Big Sisters of New Hampshire  
Family Promise of Southern New Hampshire

Gateways Community Services  
Greater Nashua Dental Connection  
Bethany Christian Services  
Upbeat New Hampshire  
Police Athletic League Nashua NH  
The Front Door Agency  
Grow Nashua  
Bridges Domestic & Sexual Violence Support

Meals on Wheels Hillsborough County  
Nashua Prevention Coalition  
One Greater Nashua  
Home Health & Hospice Care  
211 Granite United Way  
The Youth Council

## Community Perspectives

**Lisa Woods, Executive Director of the Greater Nashua Dental Connection:**  
"The United Way of Greater Nashua's unwavering support through the years and during the height of the pandemic, providing proper PPE gear was essential in the Greater Nashua Dental Connection's (GNDC) ability to safely provide care to our community. The United Way's dedicated support eliminates part of the everyday nonprofit stressors, allowing GNDC the ability to focus on upholding our mission, of providing access to affordable dental care to individuals and families regardless of financial, linguistic, cultural or geographic barriers".

**Jennifer Indeglia of Girls Incorporated:** "Girls Inc of NH enhances the life of every girl (ages 5 - 18) we serve so they can realize their full potential. Our girls develop their unique strengths and learn about the world around them and how they fit in to make a positive impact. Our partnership with UW has assisted us with critical funding as well as community support so we can continue our mission in the greater Nashua area."

**Pam Wellman, Executive Director for Family Promise of Southern NH:** "Family Promise of Southern New Hampshire is a residence for families temporarily experiencing homelessness. FPSNH provides a safe and warm home, healthy meals and daily life necessities, case management, professional and personal empowerment, and all other services to assist families with changing their lives for the better. Since our inception almost 20 years ago, United Way of Greater Nashua partnership has been foundational with providing resources and advocacy to FPSNH. United Way has helped us in so many ways with changing the lives of our lives of our families as they work toward achieving sustainable independence.



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# GREAT THINGS HAPPEN WHEN WE LIVE UNITED