



SMALL BUSINESS UNITED

SMALL BUSINESSES. BIG HEART. BIG IMPACT.

LIVE UNITED

SMALL BUSINESS UNITED IS A BRAND-DISTINGUISHING, COMMUNITY IMPACT, B2B SPONSORSHIP FOR BUSINESSES WITH 20 OR FEWER EMPLOYEES WHO WANT TO BE PART OF MAKING GREATER NASHUA HEALTHIER, SMARTER, RESILIENT, AND THRIVING.

Why Should You Be a SBU Sponsor?

- *Build a Giving Brand, Gain Visibility, and Distinguish Your Company* by investing in the community.
- *Retain Employees and Attract Future Employees* through volunteer opportunities.
- *Connect with Like-Minded Businesses* who are working together to make Greater Nashua stronger.

Who Benefits from Your Sponsorship?

- The funded programs target Education, Health, and Economic Mobility. See *Safety Net image on the next page*.
- 20+ nonprofits that address the greatest needs in our community receive these funds. 2019-2022 partners are listed on the next page. In 2023, new and returning partners will be funded through the Community Needs Assessment and Community Investment Panels.
- United Way of Greater Nashua serves *Amherst, Brookline, Hollis, Hudson, Litchfield, Lyndeborough, Merrimack, Milford, Mont Vernon, Nashua, and Wilton*.

THE UNITED WAY SAFETY NET ready to help at every step in life



Childhood Success

Children enter school ready and are successful in primary school

Youth Success

Youth gain the knowledge, skills, and credentials to obtain family sustaining employment

Health

Individuals and families have access to health care and improved health

Economic Mobility

Individuals and families improve their socioeconomic status

What Agencies Make Up the Safety Net?

Girls Inc of New Hampshire

Marguerite's Place

Adult Learning Center

Granite State Children's Alliance

Boys & Girls Club of Greater Nashua

Stepping Stones

Big Brothers Big Sisters of New Hampshire

Family Promise of Southern New Hampshire

Gateways Community Services

Greater Nashua Dental Connection

Bethany Christian Services

Upbeat New Hampshire

Police Athletic League Nashua NH

The Front Door Agency

Grow Nashua

Bridges Domestic & Sexual Violence Support

Meals on Wheels Hillsborough County

Nashua Soup Kitchen & Shelter

One Greater Nashua

Home Health & Hospice Care

211 Granite United Way

The Youth Council



United Way
of Greater Nashua

What Benefits Do You Receive?

- Inclusion on Small Business United webpage with \$500 sponsors listed more prominently than \$365 sponsors.
 - Each listing will have the business logo linked to the company website, business address, contact information, and a description of services.
- Volunteer opportunities for employees.
- Free advertisement in the Nashua Telegraph, at least 1x per year.
- United Way decal for window and logo for your website.
- Inclusion in UWGN e-blast to 10,000+ readers, 2x per year, with any deals you want to share!
- "We Celebrate You" on social media pages to promote big news such as awards/recognition, anniversaries, community events, ribbon cutting, etc.
- Social media promotion of opportunities as they are shared with UWGN.

For \$500 sponsors, their package includes a one-year membership to the Greater Merrimack Souhegan Valley Chamber of Commerce. Only available if you are not currently a member for the previous two years.

Sponsors of other United Way programs, with fewer than 20 employees, may add-on SBU for an additional \$100 per year, equivalent to the \$365 level.

Contact Samantha to join the team! scassista@unitedwaynashua.org



\$500
OR
\$1 PER DAY
ONE YEAR
SPONSORSHIPS

Proud SBU Partners



The Telegraph
It's Your Community.