

## Small Business United

Community Partner



UNITED WAY  
GREATER NASHUA



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BANK

Small Business. Big Heart. Big Impact.

# SMALL BUSINESS UNITED



SMALL BUSINESS UNITED IS A BRAND-DISTINGUISHING, COMMUNITY IMPACT SPONSORSHIP FOR BUSINESSES WHO WANT TO BE PART OF MAKING GREATER NASHUA HEALTHIER, SMARTER, RESILIENT, AND THRIVING IN THESE COMMUNITIES: AMHERST, BROOKLINE, HOLLIS, HUDSON, LITCHFIELD, LYNDEBOROUGH, MERRIMACK, MILFORD, MONT VERNON, NASHUA, AND WILTON.

## What UWGN Programs Does this Support?

**Learn United** - Free and flexible one-on-one tutoring K-12th grade and free school resources accessible to academic staff (teachers and more).

**Tech Connect United** - free computers for adults seeking education or employment options, education for how to use technology, advocacy for free and low-cost internet.

**Food Support Programs** - Pop Up Produce pantries (free, fresh produce brought to low-income communities), Little Free Pantry (shelf-stable items open 365 days a year), Food Pantry deliveries

**Community Needs Assessment**

## What Else Does this Support?

**Coalition Work** - Nashua Prevention Coalition, Smart Start Early Childhood Coalition, homelessness work - especially youth homelessness, food security, emergency preparedness (VOAD)

**Volunteer Income Tax Assistance (VITA)** - free income tax support for thousands via trained volunteers

**Days of Caring** - 7 events across the year that include mental health, healthcare, economic wellbeing, environmental, small business supports, homelessness advocacy and awareness

**\$350,000 in Grants to 20+ Local Nonprofits annually**

## What Benefits Does a Small Business United Company Receive?

- Inclusion on Small Business United webpage. Each listing will have the business logo linked to the company website, business address, contact information, and a description of services.
- Volunteer opportunities for employees.
- United Way decal for window and logo for your website.
- Inclusion in UWGN e-blast to 8,000+ readers, 2x per year, with any deals you want to share!
- "We Celebrate You" on social media pages to promote big news such as awards/recognition, anniversaries, community events, ribbon cutting, etc.
- Social media promotion of opportunities as they are shared with UWGN.

\$365

\$1 / DAY

1 YEAR

SPONSORSHIP

Contact Samantha, [scassista@unitedwaynashua.org](mailto:scassista@unitedwaynashua.org). Ask about our \$500 option with a membership to the Greater Merrimack Souhegan Valley Chamber of Commerce for new members.

GIVE. ADVOCATE. VOLUNTEER.

[www.UnitedWayNashua.org](http://www.UnitedWayNashua.org)

